

Organization

Traditional Organization Structures

Wednesday, April 6, 2016

Functional Structures

- ↳ Assigning people with similar skills to perform similar tasks.
- ↳ Functional areas include:
 - .
 - .
 - .
 - .
 - .
- ↳ Each functional unit performing optimally should result in a successful organization.

Advantages & Disadvantages

- ↳ Advantages
 - .
 - .
 - .
 - .
- ↳ Dis-advantages
 - Ambiguity in pinpointing some responsibility
 - **Functional chimney problem** -

Divisional Structures

- ↳ Groups individuals based on:
 - .
 - .
 - .
 - .

- ↳ More common when organizations are multi-national and/or have complex operations that are wide spread

Comparison of Divisional Structures

- ↳ Product
 - Groups employees based on a single product or product line
 - .
- ↳ Geographical
 - Groups employees based on location of activities being performed
 - Locally, provincially, internationally
 - .
- ↳ Customer
 - Groups employees based on target markets being served
 - .
- ↳ Process
 - Groups employees that are a part of the same process
 - Mail order catalogues
 - **Work process**

Advantages & Disadvantages

- ↳ Advantages
 - .
 - .
 - .
 - .

- ↳ Dis-advantages
 - .
 - .
 - .

Matrix Structure

- ↳ .
- ↳ .
- ↳ Gain advantages and minimize disadvantages.
- ↳ You can achieve more together than you can separately
 - .
- ↳ Especially helpful in areas such as:
 - Banking
 - Manufacturing
 - Multi-national organizations

Advantages & Disadvantages

- ↳ Advantages
 - .
 - .
 - .
 - .
- ↳ Dis-advantages
 - .
 - .
 - .

Horizontal Organization Structures



Horizontal Structures

↳ Improve communication and flexibility across organization.

↳ **Team Structures**

- Use teams to bring together members of different functional areas.
- .

↳ **Network Structures**

- Uses a central core to link external relationships with internal components. (Wheel with spokes)

↳ **Boundaryless Structures**

- .

Important Terms

↳ **Chain of command** - links all individuals in an organization as a hierarchy

↳ **Span of control** - number of individuals reporting to a manger

↳ **Delegation** - assigning and trusting others with specific tasks

↳ **Empowerment** - allowing others to make decisions about work

↳ **Centralization** - authority is central to top management

↳ **Decentralization** - authority is dispersed throughout all levels

↳ **Intellectual capital** - the collective brain power of a group of individuals

Chapter 7 Review Questions - Homework

↳ Page 227-230

↳ Multiple Choice #1-17

↳ Thinking & Inquiry

- #18, #21, #38

↳ Application

- #48, #54
