

INDIVIDUAL BEHAVIOURS CHAPTER 10

Monday May 2, 2016

What is your perception of the name of the new public school in Windsor (Forster and Century Amalgamation);

Westview Freedom Academy

Perceptions

• Perception is the process by which we receive, organize and interpret information from the environment

Psychological Contracts

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Perceptual Tendencies and Distortions

Stereotypes

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What stereotypes are commonly associated with:

- Race
 - Caucasian
 - Asian
 - Native American
- Gender
 - Male
 - Female
- Sexual Orientation
 - Heterosexual
 - Homosexual

Halo Effect

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Selective Perception

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Projection

• .

Impression Management

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Personality

WHAT MAKES YOU UNIQUE FROM OTHERS?

Big 5 Personality Traits

- .
- .
- .
- .
- .

• The Big 5 personality traits often indicate potential level of success in business.

Myers-Briggs Indicators

- A second approach to personality assessment:
 - Describes how individuals vary in relation to the outside world.
- Extraverted vs. Introverted
- Sensing vs. Intuitive
- Thinking vs. Feeling
- Judging vs. Perceiving

Additional Personality Traits

- *Locus of Control*
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- *Authoritarianism*
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- *Machiavellianism*
• .
- *Self-Monitoring*
• .
- *Type A Personality*
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