

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**BOH4M – Case Study Analysis**  
***Case Study Assessment Outline***  
***/40 marks***

**Part 1: What are the relevant facts? (5 marks)**

Identify the relevant facts after reading the case in order to help you organize information for your case study. You should have a minimum of 5 relevant facts.

**Part 2: What are the ethical issues? (6 marks)**

Identify the ethical issues that are at the fore front of this case study. Provide a one sentence brief description to substantiate each issue. You should have a minimum of 3 ethical issues that have be presented from simply reading the case.

**Part 3: Who are the primary stakeholders? (2 marks)**

List all parties that would be affected by this particular situation.

**Part 4: What are possible alternatives? (10 marks)**

Brainstorm at least 5 possible alternative courses of action for answering the question at the end of the case study. Remember each possible alternative must be accompanied by a brief, one sentence explanation of why this alternative would be utilized.

**Part 5: What are the ethics of the alternatives? (5 marks)**

Develop a series of at least 5 questions that you could ask yourself throughout the process of determining a final action plan as they are related to the ethics, right vs. wrong, of potential alternatives, the situation in general and the parties involved.

**Part 6: What are the practical constraints? (2 marks)**

Identify the obvious actions that could be taken if an individual with little knowledge of business management were to read the case and have to develop a conclusion as to action plan to be taken.

**Part 7: What actions should be taken? (10 marks)**

In your conclusion, you must draw upon your analysis and make **specific** and **implementable** recommendations as to the course(s) of action that should be taken. Final recommendations should incorporate course content, terminology and a solid frame work for implementing the solution.

***Your Summative Case study must be typed and is due at the beginning of the period on Tuesday  
April 12, 2016.***